January and February provided a front row seat to talk about everything DXCD, your Digital EC Cash. The team was on the road in Antigua and Barbuda, Grenada, St. Kitts and Nevis and Saint Lucia engaging prospective consumers, merchants, and financial institutions on the features of the DXCD and obtaining feedback on their perspectives and needs.

During March, to further advance the development of the DXCD Pilot Project, the ECCB is conducting surveys to deepen its investigation of consumer usage and preferences for financial services. The survey aims to further investigate consumer preferences for financial services and identify the key communication points to shape the messages around the Pilot Project. These short surveys will be conducted online and via face to face interviews.

We encourage you to take part in this exciting digital journey by participating in the survey.

To take the online survey visit weusthem.com/eccb

The ECCB commits to using the information shared to make decisions that will benefit the public as the Bank moves forward with The Digital EC Cash Pilot Project.

Hi! Survey enumerators wearing DXCD T-shirts may approach you to conduct an interview.
...Snapshots of DXCD Engagements