## ECCB Entrepreneurship Course

### Module 1
Developing the Mindset of an Entrepreneur

### Module 2
Identifying Feasible Business Ideas

### Module 3
Creating a Business Plan

### Module 4
Your Sales Plan - Marketing Your Small Business on a Slim Budget

### Module 5
Networking With The Right People

### Module 6
Developing and Maintaining Your Brand

### Module 7
Understanding and Managing Your Business Finances to Keep Them Going and Growing

### Module 8
Financing Your Small Business:

### Module 9
Small Business Loans 101 - Lending Institutions and Small Business Loans

### Module 10
Understanding Loan Documents and Loan Costs

### Module 11
Creating the Right Business Structure

### Module 12
Creating a Winning Team

### Module 13
Risk Management

### Module 14
Facing Adversity

### Module 15
Preparing Your Business For Growth

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### Marketing and Promotion

### Module 4
Your Sales Plan - Marketing Your Small Business on a Slim Budget

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### The Financing

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### The Management

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