

Eastern Caribbean Central Bank
in collaboration with
UWI Open Campus St Kitts and Nevis



Small Business Symposium '09



PRESENTERS:

Stachio Williams, CFO, Ebizz Business Solutions
Russell Williams, Manager, The IT Facility
Rodney Browne, Managing Director, eCaribbean Ltd
Rigel Warner, SMEs Account Manager, LIME

27 October 2009

5.30 pm—7.30 pm

Sir Cecil Jacobs Auditorium
ECCB Headquarters, St Kitts

Fee: \$30.00 S & I Course Alumni
\$40.00 Non-Alumni

Business Connect

incorporating technology into business processes to maximise productivity, efficiency and competitiveness

1. **eMarketing Evolution** - Stachio Williams, CFO eBizz Business Solutions, Inc. dba SKNVibes.com
2. **Emerging Technology Solutions** - *how companies can use new technologies to gain a competitive advantage to drive their business forward.* Russell Williams, Manager, IT Facility
3. **Mobile solutions for small businesses**
Rigel Warner, SMEs Account Manager, LIME
4. **Financing my small business idea** - Rodney Browne, Managing Director, e-Caribbean Ltd.

The Small Business Symposium dubbed "**Business Connect**" is scheduled for Tuesday, **27 October 2009** at 5:30 p.m. at the Sir Cecil Jacobs Auditorium, ECCB.

This symposium is intended to provide participants with a forum to meet and engage persons in the private sector on tried principles for business success. At the end of the two and a half-hour session we expect participants to be able to walk away with success tools to start their own businesses.

This initiative forms part of the ECCU's public education programme, coordinated by the Bank, and emanates from its agenda to promote economic development within the ECCU. The education programme has as one of its main objectives, the enhancement of the financial and entrepreneurial competencies of the region's people. This and other similar educational forums empower participants to become active players in the business and financial opportunities that are available.

Financial Information Month - October 2009
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