

## Financial Literacy Month – St Kitts and Nevis

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
<p><b>FRIDAY 14 SEPT</b> Launch date for the FLM 2007 theme to be publicly announced in the media</p>	<p><b>1</b></p> <ul style="list-style-type: none"> <li>• <b>Launch date for the FLM 2007 theme to be printed on street banners, ATM receipts, and newspapers.</b></li> <li>• <b>Speech by Minister of Finance declaring the month open 7:30 a.m on radio.</b></li> <li>• <b>Start of Daily Financial Tips</b> as part of the ECSE Market Report and on the SSB Electronic Bulletin.</li> <li>• <b>Speech by Minister of Finance</b> declaring the month open 8:30 p.m on TV and a rebroadcast on radio</li> <li>• <b>Press Release Commemorating the 24th anniversary of the ECCB 1 Oct 1983 - 1 Oct 2006</b></li> </ul>	<p><b>2</b></p> <ul style="list-style-type: none"> <li>• <b>Launch of calypso “Save For Your Future”. On the WINNFM Breakfast Show 9:00 a.m.</b></li> </ul> <p style="margin-left: 20px;"><u>Interviewee</u></p> <ul style="list-style-type: none"> <li>• Chesil Hamilton</li> <li>• Sybil Welsh</li> </ul>	<p><b>3</b></p> <ul style="list-style-type: none"> <li>• <b>WINNFM “Discussion hosted by the Department of Gender Affairs 7:30 p.m.– Radio Discussion “Why It Pays to Have a Savings Plan” discussion facilitated by financial institutions representatives</b></li> </ul> <p style="margin-left: 20px;"><u>Discussants</u></p> <ul style="list-style-type: none"> <li>• Ralph Henry, Bank of Nova Scotia</li> <li>• Percival Hanley, FINCO</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Prime Talk 8:00 p.m. Discussion with financial institutions on the theme “Save For Your Future”</b></li> </ul> <p style="margin-left: 20px;"><u>Topics and Discussants</u></p> <p><b>Practical Money Skills for Life and Why it Pays to Have a Savings Plan</b></p> <ul style="list-style-type: none"> <li>• Desilu Smithen National Bank</li> </ul> <p style="margin-left: 20px;"><b>Financing Your Future (investing in insurance, stocks, bonds and bills)</b></p> <ul style="list-style-type: none"> <li>• Chesil Hamilton, Social Security Board</li> <li>• Mr Trevor Blake, ECSE</li> <li>• Mr Denzil James, RGSM/ECCB</li> </ul> <ul style="list-style-type: none"> <li>• <b>Launch of Coin Drive in ECCU Primary Schools</b></li> </ul> <p style="margin-left: 20px;"><u>Participating Institutions</u></p> <ul style="list-style-type: none"> <li>• Royal Bank of Canada</li> <li>• Bank of Nova Scotia</li> <li>• St. Kitts Nevis and Angulla National Bank</li> </ul>	<p><b>5</b></p> <ul style="list-style-type: none"> <li>• <b>Winn FM Breakfast Show 8:30 a.m. Interview with National Bank official “Everyday Tips for Saving and Investing”</b></li> </ul> <p style="margin-left: 20px;"><u>Discussant</u></p> <p>Mr Anthony Galloway</p> <ul style="list-style-type: none"> <li>• <b>Newspaper Article submitted by the Bank of Nova Scotia “Why It Pays to Have A Savings Plan”</b> printed in the Labour Spokesman and Democrat as well as posted on SKNVibes.com and Kittivisian Life</li> <li>• <b>Commercial Banks start date for wearing T-shirts sporting the theme. To be done every Friday during October. Also worn on the day of the motorcade</b></li> </ul> <p style="margin-left: 20px;"><u>Participating Institutions</u></p> <ul style="list-style-type: none"> <li>• British American</li> <li>• National Bank</li> <li>• National Insurance</li> <li>• SNIC</li> <li>• FINCO</li> <li>• ECSE</li> <li>• ECCB</li> <li>• ECIB</li> <li>• Social Security Board</li> <li>• Royal Bank of Canada</li> <li>• Bank of Nova Scotia</li> <li>• FCIB</li> </ul>	<p><b>6</b></p> <p><b>Church Sermon (Seventh Day Adventist) highlighting the Bible’s teachings on saving and investing wisely.</b></p>

<p><b>7</b></p> <p>Church Sermon highlighting the Bible's teachings on saving and investing wisely. ***</p>	<p><b>8</b></p> <ul style="list-style-type: none"> <li>Start of visits to schools and businesses by representatives of financial institutions (commercial banks, insurance companies, Social Security Institutions, ECCB, ECSE, ECIB, ECHMB, ECSRC, FINCO)</li> </ul>	<p><b>9</b></p> <p>“Winn Report 8:00 p.m.– Radio Discussion “Insuring Your Future”.</p> <p><u>Discussants</u></p> <ul style="list-style-type: none"> <li>Eugene Hamilton, British American</li> <li>Nesta Seaton-Clarke, SNIC</li> </ul>	<p><b>10</b></p> <p>Discussion with financial institutions revolving around the theme on WINN FM</p> <p><u>Topics and Discussants</u></p> <ul style="list-style-type: none"> <li>The importance of regional savings (foreign reserves) to the economies and people of the ECCU</li> <li>Embert St. Juste, ECCB</li> <li>Practical Money Skills for Life and Why it Pays to Have a Savings Plan</li> <li>Dawn Heyliger, Royal Bank of Canada,</li> </ul> <p>Financing Your Future (investing in insurance, stocks, bonds and bills)</p> <ul style="list-style-type: none"> <li>Eugene Hamilton, British American</li> <li>Mr Trevor Blake, ECSE</li> <li>Mr John Venner, RGSM, ECCB</li> </ul>	<p><b>11</b></p> <ul style="list-style-type: none"> <li>UPFRONT ZIZ - Interview “Practical Money Skills for Life”</li> </ul> <p><u>Discussants</u></p> <ul style="list-style-type: none"> <li>Dawn Heyliger, Royal Bank of Canada</li> </ul>	<p><b>12</b></p> <ul style="list-style-type: none"> <li>Newspaper Article on Financing Your Future via investments in T-Bills, Bonds, and Stocks submitted by the RGSM (FEDD) printed in the Labour Spokesman and Democrat as well as posted on SKNVibes.com and Kittivisian Life</li> </ul>	<p><b>13</b></p>
<p><b>14</b></p> <p>Church Service commemorating the 6 Anniversary of the ECSE - Oct 19 2001 – Moravian Church</p>	<p><b>15</b></p>	<p><b>16</b></p> <ul style="list-style-type: none"> <li>Interview with the ECSE on Von 1:30 p.m. Financing Your Future Through Investments in T-Bills, Stocks and Bonds <u>Discussants</u> Mr Trevor Blake</li> <li>Interview with the ECSE on Choice 12:30 p.m. “Financing Your Future Through Investments in T-Bills, Stocks and Bonds <u>Discussants</u> Mr Trevor Blake</li> </ul>	<p><b>17</b></p>	<p><b>18</b></p> <ul style="list-style-type: none"> <li>Winn FM Breakfast Show 8:15 a.m. Radio Discussion on “Payment Systems?”</li> </ul> <p><u>Discussants</u> ECPC Member ECCU BA Member</p>	<p><b>19</b></p> <ul style="list-style-type: none"> <li>Newspaper Article “Practical Money Skills for Life” submitted by the Royal Bank of Canada printed in the Labour Spokesman and Democrat as well as posted on SKNVibes.com and Kittivisian Life</li> </ul>	<p><b>20</b></p> <ul style="list-style-type: none"> <li>Visit to Public Library for “Children’s Library Hour” 9 -10 a.m. Basseterre Public Library</li> <li>Library Display</li> </ul>

		<ul style="list-style-type: none"> <li>Community Meeting 7:30 p.m. at Cayon Community Centre on personal financial management</li> </ul> <p><i>Participating Institutions include</i></p> <ul style="list-style-type: none"> <li>British American</li> <li>Social Security Board</li> <li>ECCB</li> <li>ECSE,</li> <li>ECPC Member</li> <li>ECCU BA Member</li> </ul>				
21	<p><b>22</b></p> <ul style="list-style-type: none"> <li>UPFRONT ZIZ - Interview with financial institution representative on The Financial Motorcade”</li> </ul> <p><u>Interviewee</u></p> <ul style="list-style-type: none"> <li>Sybil Welsh, ECCB</li> </ul>	<p><b>23</b></p> <p>Community Meeting 7:30 p.m. at the Sandy Point Community Centre on personal financial management</p> <p><i>Participating Institutions include</i></p> <ul style="list-style-type: none"> <li>Royal Bank of Canada</li> <li>National Insurance</li> <li>ECCB</li> <li>ECSE</li> <li>ECPC Member</li> <li>ECCU BA Member</li> </ul>	<p><b>24</b></p> <p>Radio Financial Quiz and Corporate Gifts Give Away on GQ show WINN FM</p> <p>Institutions contributing to the Give-away:</p> <ul style="list-style-type: none"> <li>ECCB</li> <li>Other financial institutions</li> </ul>	<p><b>25</b></p> <p>Radio Financial Quiz and Corporate Gifts Give Away on Chico Jump off Show, ZIZ</p> <p>Institutions contributing to the Give -away</p> <ul style="list-style-type: none"> <li>ECCB</li> <li>Other financial institutions</li> </ul>	<p><b>26</b></p> <ul style="list-style-type: none"> <li>Winn FM Breakfast Show 8:00 a.m. Radio discussion on “Financial Literacy Motorcade”</li> <li>Newspaper Article “Payment Systems” submitted by the BMOD,ECCB printed in the Labour Spokesman and Democrat as well as posted on SKNVibes.com and Kittivisian Life</li> </ul>	<p><b>27</b></p> <ul style="list-style-type: none"> <li>FINANCIAL MOTORCADE 12:30 p.m. - 5:30 p.m. around the island main road</li> </ul> <p><i>Participating institutions include</i></p> <ul style="list-style-type: none"> <li>Bank of Nova Scotia</li> <li>Royal Bank of Canada</li> <li>British American</li> <li>National Insurance</li> <li>ECCB</li> <li>ECSE</li> <li>Other financial institutions</li> <li>St. Kitts Police Force</li> </ul>
28	29	<p><b>30</b></p> <p>Community Meeting 7:30 p.m. at Old Road Community Centre on personal financial management</p> <p><i>Participating Institutions include:</i></p> <ul style="list-style-type: none"> <li>Royal Bank of Canada</li> <li>National Insurance</li> <li>ECCB</li> <li>ECSE</li> <li>ECPC Member</li> <li>ECCU BA Member</li> </ul>	31			

**October 2007**