

# Financial Literacy Month

ST LUCIA

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
<b>1</b>	<b>2</b>  <b>HOLIDAY</b>  Radio interview with ECCB official commemorating the <b>“23<sup>rd</sup> Anniversary of the ECCB 01 Oct 1983-01 Oct 2006”</b>	<b>3</b> Launching of Financial Literacy Month by Permanent Secretary – Ministry of Finance, Mr Phillip Dalsou on NTN and Radio St Lucia.  <b>“Know Your Notes”- 6:30pm</b>	<b>4</b> <b>“ECCB Strong Dollar Policy”</b> on NTN – 6:15pm	<b>5</b> <b>“Benefits of a Stable EC Dollar”</b> on NTN 6:30pm – 7:30 pm	<b>6</b> Radio programme commencing <b>“41<sup>st</sup> Anniversary of EC Dollar”</b> 06 <sup>th</sup> October 1965 – 06 <sup>th</sup> October 2006	<b>7</b> Publish Tips in Newspaper and brief paragraph from Insurance Company or Financial Institution
<b>8</b>	<b>9</b>  <b>Daily Financial Tips - CMMB</b>	<b>10</b> IMF/ECCB Video Conference <b>“Regional Economic Outlook Report”</b>	<b>11</b> Radio Discussion on <b>“Retirement”</b> Representatives from National Insurance Corporation, CLICO and Financial Investment Consultancy Services	<b>12</b> Resident Representative and representatives from FCIB and CMMB visit Secondary Schools	<b>13</b> Newspaper Article highlighting investment opportunities on the ECSE and the RGSM	<b>14</b> Publish Tips in Newspaper and brief paragraph from Insurance Company or Financial Institution
<b>15</b>	<b>16</b> <b>Daily Financial Tips</b>  Talking Point on HTS - <b>“Individual Financial Choices, National Consequences”</b> - 8:00pm	<b>17</b> Radio Discussion on <b>“Regulatory Framework of ECSE”</b> (Mr Rudolph Francis)	<b>18</b> Radio Discussion on <b>“Investment”</b> Representatives from Sagicor Insurance and CMMB.	<b>19</b> Resident Representative continues visits to Secondary Schools.  Radio program commemorating the <b>ECSE Anniversary 19 Oct 2006</b>	<b>20</b> Community Meeting – Laborie Co-op Credit Union – <b>“Personal Financial Management”</b>	<b>21</b> Publish Tips in Newspaper and brief paragraph from Insurance Company or Financial Institution  <b>Financial Fair –</b> Castries City Hall
<b>22</b>	<b>23</b> <b>Daily Financial Tips</b>	<b>24</b> <b>“Know Your Notes”- 6:30pm</b>	<b>25</b> <b>“ECCB Strong Dollar Policy” on NTN – 6:15pm</b>	<b>26</b> Resident Representative continues visits to Secondary Schools	<b>27</b>	<b>28</b> Publish Tips in Newspaper and brief paragraph from Insurance Company or Financial Institution
<b>29</b>	<b>30</b> <b>“EC\$ Radio Quiz Competiton” 8.00 pm – 9.00 pm on ZIZ</b> Small prizes – pens etc may be awarded to the winners	<b>31</b> Discussion <b>“Managing Your Money”</b> – Castries City Hall (ECCB & Commercial Banks)			<b>October 2006</b>	

## COMMUNITY MEETINGS ON PERSONAL FINANCIAL MANAGEMENT

*Draft Sub-topics for presentation and discussion*

### Financial Institutions Representatives

1. Creating Your Financial Plan - *Understand Where You Are, Where You Want To Go, and Then Be Disciplined About Sticking To It.*
2. How To Avoid Financial Crisis And What To Do If You See It Looming
3. The Four Pillars of Retirement -social security, private pensions, personal savings and investments

### ECCB Representative

4. The Health of a Nation's Financial System Depends On The Ability Of Its People To Effectively Manage Their Own Finances.